Samhita Kotian

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I have a PLoC (Pre-approved Letter of Consent) from MOM and **do not require work sponsorship** from the company.

Experience

UX Designer, Singapore
vExecution | February 2023 - October 2023

- Spearheaded user-centric design, creating a web interface for an HR SaaS product's modules.
- Collaborated directly with the co-founder to translate business requirements into impactful design solutions.
- Created a research report with an overview of the UX design process to advocate the importance of design thinking across teams.
- Successfully developed the Onboarding module, reducing processing time by 50%.

User Experience Designer, Singapore
Freelance | June 2021 - Present

- Led comprehensive research and design strategy for Omnivore, incorporating summarization and documentation techniques.
- Achieved a 75% reduction in onboarding time for Intercorp Solutions through an optimized customer onboarding process.

Visual BIM Designer, Singapore
UGME | June 2020 - October 2022

- Utilized Revit software to develop detailed 3D models, conducting stakeholder meetings with virtual reality technology integration.
- Accelerated decision-making process through effective stakeholder communication and virtual reality.

Design Research Assistant, Singapore
National University of Singapore | March 2019 - August 2019

- Executed qualitative research and contextual inquiry for the elderly groups, synthesizing documented work into data insights for urban space utilization in an urban setting

Urban Designer, India
Land Design | June 2017 - October 2018

- Designed the concept and framework to uplift a 1km stretch of waste and sewage disposal site into a recreational area.
- Conducted in-depth analysis of the SmartCity project and provided insights that helped in the planning and decision-making process; presented these insights to the local authorities at every design stage.

Projects

UX Designer
uxrescue.org | January 2022 - Present

- Collaborate with voluntary organizations to provide services ranging from user research, data analysis, information architecture, and UI design.

UX Consultant
Curious Core | June 2021 - September 2021

- Monthly sprints with other UX Designers and Developers to identify and solve product issues for companies.
- Implemented a subscription flow to magazine subscription for Burda Luxury to reduce dropoff.
- Created an MVP for WeLift; an app that allows users to track their progress during workouts with minimal interference.

Education

Curious Core
Certification in UX Design | 2021 - 2021

- Freelanced with Singapore-based startups and renowned product companies on both design and research.
- Focus on redesigning, identifying, and developing new flows, user testing, user interviews, and UI design.

National University of Singapore
MSc in Integrated Sustainable Design | 2019 - 2020

- Pioneering graduate degree in Advanced Architecture in Urban and built settings.
- Focus on design thinking, human-centered design, prototyping, resilience, and speculative design.

Manipal University
Bachelor of Architecture | 2012 - 2017

- Thesis : Institute Design that breaks barriers between built and unbuilt spaces.
- Focus on Graphic Design, User Experience Design, design research, and affordable housing.

Skills

Design
User Experience · Interaction Design · User Interface · Physical and Digital Prototyping · Visual Design · Wireframing · Low-High Fidelity Mockups

Research
User Interviews · User Testing · Information Architecture · Journey Mapping · Quantitative Analysis · A/B Testing · Competitor Analysis · Design Strategy

Software
Sketch · Invision · Keynote · Illustrator · Photoshop · InDesign · AfterEffects · Adobe XD · Revit · AutoCAD · Rhinoceros

Visual Design
Poster Design · Branding · Typography · Iconography · Book Design · Book Binding · Web Design, Stylesheets and Guidelines

Other Skills
Rapid Iteration · Cross-functional Collaboration and Communication · Human-centered Approach · Provide and Solicit feedback · 3D printing · Laser Cutting · Speak 6 languages fluently